

Glorious Gemstones

From the publishers of Rock&Gem



Sponsorship Opportunity

Join us in promoting and celebrating gemstones' wonder and beauty by becoming a sponsor of the new limited-edition print-digital hybrid series, Glorious Gemstones.

Below are the specifics of the package:

[Check out a sample of a showcase in our current series](#)

Digital Components

1. Full-page advertisement to appear in every digital issue of Glorious Gemstones (3 issues March, May, and July 2021).
2. Four high-resolution photos and a brief general description (provided by you as a sponsor) of a unique and best representative example of gemstones that you've acquired, sold, own, etc, will appear in the Gemstone Showcase section of each digital issue. For example, if your business is a sponsor of all three digital issues, 12 photos with caption descriptions must be submitted for use in the showcase.
3. Profile (2 pages) written by Rock & Gem editorial staff about your business will appear in one digital issue.
4. Once the profile appears in the digital issue, it will be included in the rotation of articles featured on the home page of www.rockngem.com.
5. During the duration of the series (5 months), your business in relation to Glorious Gemstones will be the subject of two boosted posts on the Rock & Gem social media feeds.
6. Mention of your business as a sponsor will appear in the Rock & Gem Weekly Review e-newsletter three times while the series is underway.

Respond NOW to reserve your space

Print Components

[Check out a sample of a sneak peek in our current series](#)

1. Two photos and concise caption will appear in the April through August 2021 print issues of Rock & Gem as part of the Sneak Peek: Glorious Gemstones column. We will select the photos from those submitted by the sponsoring business for the digital Gemstone Showcase.
2. As part of the monthly Sneak Peek column, a short blurb about your business (general information and contact details) will appear along with the gemstone photos you provided for the column.
3. Your business name and logo will appear on any house advertisement, as one of the series sponsors created to promote the limited-edition series.

Total Cost of Sponsorship: \$3,000

(Partial Sponsorships and payment plans are available on a case by case basis. Questions should be directed to Tracy Alvarez).

Today's Always Growing and Evolving Rock & Gem Audience

Monthly print issue distribution:	15,000+
Online audience: (Avg. monthly pageviews at www.rockngem.com and social media follows and likes)	33,500+
e-Newsletter subscribers:	7,500+
COMBINED potential reach:	56,000+

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[See an example of our current series Illustrious Opals here:](#)

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Rock&Gem

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