



SPONSORSHIP OPPORTUNITY

We're offering a multi-medium advertising package for the new limited-edition series, Illustrious Opals.

Below are the specifics of the package.

Digital Components

1. Full page advertisement appearing in every digital issue (4 issues).
2. In every digital issue, two photos and brief general information (provided by sponsoring businesses) of unusual and exciting opals discovered or acquired, or opal jewelry, will appear in the Opal Showcase section featuring specimens and pieces submitted by each sponsor (4 issues).
3. In-depth profile (3 pages) about your business will appear in one of the digital issues.
4. The same month your business profile is featured in the digital issue, it will appear for a month on the home page of www.rockngem.com, and following the month, it will appear on a web page dedicated to this series of digital issues.
5. Monthly social media shout-out posts, for the balance of 2020, about your business as a sponsor of Rock & Gem's Illustrious Opals digital download series, to appear on Rock & Gem's various social media feeds (6 days of posts in all).
6. Mention of your business as a sponsor of the Illustrious Opals digital download series included in one Rock & Gem Weekly Review e-newsletter.

Respond NOW to reserve your space

Print Components

1. In every print issue, one photo and brief general information (provided by sponsoring businesses) of an unusual or exciting opal specimen or item of opal jewelry will appear as part of the Illustrious Opals sneak peek column, which will feature one submission from each sponsor, starting with the August issue of Rock & Gem through the end of 2020 (6 print issues in total).
2. Blurb about your business (general information and contact info) to appear as part of the monthly sneak peek column.
3. Inclusion of business name and logo on house advertisements promoting the limited-edition Illustrious Opals digital issue series.

Total Cost of Sponsorship: \$3,000

Today's Growing Rock & Gem Audience

Monthly print issue distribution:	15,000
Social media audience:	14,750
e-Newsletter subscribers:	7,000+
COMBINED reach:	36,750

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Rock&Gem

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